

SEO Packages for Ecommerce and Services Based Website				
Services offered	Economy	Silver	Gold	Platinum
Keywords research & optimization	10	20	30	50
Review and Analysis				
Website Analysis	Yes	Yes	Yes	Yes
Keyword research	Yes	Yes	Yes	Yes
Competitor Analysis	Yes	Yes	Yes	Yes
Search Engine Optimization Strategy	Yes	Yes	Yes	Yes
Initial Ranking Report	Yes	Yes	Yes	Yes
On Page Optimization				
Website Structure Optimization	Yes	Yes	Yes	Yes
Image Optimization	Yes	Yes	Yes	Yes
HTML Analysis	Yes	Yes	Yes	Yes
Title Tags Optimization	Yes	Yes	Yes	Yes
Meta Tags Optimization	Yes	Yes	Yes	Yes
Alt Tags Optimization	Yes	Yes	Yes	Yes
Anchor Tags Optimization	No	Yes	Yes	Yes
Content Optimization	Yes	Yes	Yes	Yes
Sitemap.xml Installation	Yes	Yes	Yes	Yes
RSS Feed Generation	No	No	Yes	Yes
Robots.txt Installation	Yes	Yes	Yes	Yes
Off Page Optimization				
Manual Search Engine Submission	Yes	Yes	Yes	Yes
Manual Relevant Directory Submission	Yes	Yes	Yes	Yes
Local / Niche Directory Submission	Yes	Yes	Yes	Yes
Link Exchange (One Way + Reciprocal)	Yes	Yes	Yes	Yes
Social Media Marketing				
Social Bookmarking & Community Advertising	Yes	Yes	Yes	Yes
Social Networking Profiles	No	Yes	Yes	Yes
Article Creation/ month	Yes	Yes	Yes	Yes
Article Submission (per article)	Yes	Yes	Yes	Yes
Press Release Creation	No	No	Yes	Yes
Press Release Distribution (per Press Release)	No	Yes	Yes	Yes
Blog Creation, updation and promotion	No	Yes	Yes	Yes
Forum posting/ month	No	Yes	Yes	Yes
Classified ads Creation & Posting/ month	No	Yes	Yes	Yes
RSS feed submission	No	No	Yes	Yes
Video Promotion (Video by Client)	No	No	No	Yes
Reports				
Google Analytics / Stat Counter Installation	Yes	Yes	Yes	Yes
Monthly Work status reports (Detailed)	Yes	Yes	Yes	Yes
Traffic Status Report	Yes	Yes	Yes	Yes
Support	Phone and email	Phone and email	Phone and email	Phone and email